

**CENTERAL LIBRARY MANIT, BHOPAL**  
**BOOKS PROCURED IN FINANCIAL YEAR 2020-21**

**Recommending Department : Management & Studies**

<b>S. No.</b>	<b>Author</b>	<b>Title</b>	<b>No. of Copies</b>
1.	Gilbert S. Hedstrom 2019	Sustainability: What it is and how to Measure it.	01
2.	Steve Heller 2017	Retirement Life Insurance	01
3.	Michael P. Barry 2018	Retirement Saving Policy Past Present and Future/ Michael P. Barry 2018	01
4.	Milton Kotler 2020	Marketing Strategy In the Digital Age	01
5.	Guan Chong 2020	The Emerging Business Model	01
6.	Jian Di 2020	Studies on Hospital Management Transformation	01
7.	Melodena Stephens 2020	Business with Purpose Advancing Social Enterprise	01
8.	Hollenson Svend et Al 2019	Marketing A relationship Perspective Second Edition	01
9.	Peter W Lednor 2019	How to be Innovative	01
10.	Per Kristensson 2019	Service Innovation for Sustainable Business.	01
11.	Rob Sheffield 2019	How Leaders Learn to Boost Creativity in Teams.	01
12.	Amedzro St Hilaire 2019	Industrial Relations Research and Analysis	02
13.	Xavier Pavie 2019	Creativity Imagination and Innovation.	02
14.	Horvath 2021	The Controlling Concept	01
15.	Philip Zerillo 2019	The Case for Cases Teaching with Cases	02
16.	Michael Benoliel 2014	Negotiation Excellence Successful Deal Making Second Edition.	01

