

PATRON

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CONFERENCE

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**Email ID for sending
the papers**

mmpm2021@gmail.com

WHO CAN PARTICIPATE

Faculties, research scholars, industry professionals. The selected papers will be published in reputed referred /Scopus journal

(Soft copy will be provided to all participants)

GIDELINES FOR SUBMISSION OF PAPER

The authors are requested to submit an abstract (300 words maximum, Times New Roman) through **email**. It must include title (14 points bold), author names, affiliation with email address (10 points), body of text (12 points) and keywords must be 4-5 (10 points). After abstract acceptance, authors are requested to submit the full-length paper.

IMPORTANT DATES

Abstract submission (via E-mail): 16th June, 2021

Acceptance of paper 20th June, 2021

Full paper submission last date --20th August 2021

REISTRATION FEES(start from 20th June 2021)

- Faculty, Professionals:-- Rs1000
- Research Sch./Students (UG/PG):Rs 500
- Foreign delegates- Rs 2500

REISTRATION LINK:

<https://forms.gle/xXiqUVCAL6TCPnDm6>

ONLINE PAYMENTS

Account Name: Director MANIT Bhopal

Account Number:10020150107

IFSC Code: SBIN0001608

Name of Bank: State Bank of India

Branch Name: MANIT Branch

In net banking money transfer please clearly state Registration fees for International Conference on "MMPM Sept 2021"

Kindly attach the screenshot of receipt with the registration form given in the link. The last date of payment is 7th Sept 2021.

ONLINE

**INTERNATIONAL CONFERENCE
ON
MECHANICAL ENGINEERING AND
MANAGERIAL APPLICATIONS FOR
PRODUCTIVITY ENHANCEMENT AND
MARKETABILITY**

15th-16th September 2021

(Self –financing- Online)

Organized Jointly by

Department of Mechanical Engineering

and

Department of Management Studies



**Maulana Azad National Institute of
Technology, Bhopal-462003**

(A deemed university)

Website: www.manit.ac.in

About MANIT, Bhopal

Maulana Azad National Institute of Technology (MANIT), an Institution of National Importance, was formerly known as Maulana Azad College of Technology (MACT). Institute is named after the great scholar and 1st Education Minister of Govt. of India, Maulana Abdul Kalam Azad. The Govt. of India and Govt. of Madhya Pradesh jointly sponsored the Institute in 1960 to attract bright young engineering students across the country. Institute is successfully producing highest quality skilled manpower to cope up with challenges of modern technological advances with more than 250 faculties and 6000 students. The Institute offers 09 UG and 30 PG courses and also Ph.D. research programmers. Bhopal is the capital of Madhya Pradesh and is known as city of Lakes. It is well connected by air, rail and roads. The Institute is about 7 km from Bhopal railway junction. Weather of Bhopal is normally pleasant in September month and temperature varies from 10°- 25°C.

Objectives

This conference aims to present recent innovations and developments in the field of products and productivity enhancements, mechanical & industrial engineering and their marketability with the changing global scenario. It also intends to showcase the issues and challenges in the recent time. The interactive platform of conference will be helpful to explore the future research prospects between participants and to minimize the industry-academia gap. It also provides a strong research platform to faculties, researchers and PG students and Industry professionals to establish a collaborative relationship among academicians.

Themes

- Waste Management
- Productivity Enhancement
- Scientific Management
- Operation Management
- Production Engineering
- Industrial Engineering
- Design Engineering
- Thermal engineering
- Renewable Engineering
- Nano technology
- Advanced materials
- Branding and positioning
- Green Initiatives
- CSR Practices
- Businesses responsibility and reputation
- Sales promotion
- Advertising
- Innovation management
- Financial marketing
- Ethical marketing
- Supply chain

The themes are not limited to above topics, other topics relevant to the Mechanical Engineering and Management Studies are welcome.

REGISTRATION LINK:
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