

RESEARCH AREAS

S.No	Research Group	Name of Faculty Members
MANAGEMENT		
1.	Business/Professional Communication, Communication Skills, English Literature, American Literature	Dr. Shuchi Srivastava
2.	International Business, Healthcare	Dr. Amit Banerji
3.	Marketing Management, Supply Chain Management, Strategic Management, Consumer Behavior, Retailing and Rural Development	Dr. Gyaneshwar Singh Kushwaha Dr. Priyanka Verma Dr. Varsha Rokade Dr. Bikrant Kesari
4.	Human Resource Management, Organization Behavior	Dr. Varsha Rokade Dr. Bikrant Kesari
5.	Information Technology, Innovation Management	Dr. Hergovind Singh
6.	Green Finance, Financial Management	Ms. Gaurika Malhotra