

An Overview

Improving Household Waste Segregation

Solid waste management is a serious environmental concern around the world. Separation of household waste at source is an effective and sustainable strategy for managing municipal waste. However, due to a lack of local support and weak waste management approaches, household segregation levels remain insufficient. On this view, the research team of the Indian Council of Medical Research- National Institute for Environmental Health (ICMR-NIREH), Bhopal in collaboration with RD Gardi Medical College, Ujjain, and Ujjain Municipal Corporation are conducting a study on raising public awareness and participation in **Solid Waste Segregation at the household level** among residents of Ujjain city at Madhya Pradesh.

The study aims to develop a better understanding of household waste management for improved well-being and the sustainability of our environment. Acquiring some inputs from the stakeholders' opinions, we proposed a sub-study, to assess the feasibility of the crowdsourcing method to generate innovative solutions to improve household-level waste segregation. This includes online contests/challenges such as slogan contests, innovative idea contests, photography contests, etc. These contests will be publicly announced through various social networking platforms. All the submissions will be assessed by the experts for novelty, simplicity, and cultural acceptability. Certificate of participation to all and incentives for selected participants will be given as a token of appreciation.

Guidelines to Online slogan contest

About the contest:

ICMR-NIREH, Bhopal in collaboration with RD Gardi Medical College, Ujjain, and Ujjain Municipal Corporation, we are organizing an online “**Slogan Contest**” to raise the awareness of source segregation of household waste. Slogans are the ideal method to reach out to people’s minds. We are expecting to get a catchy slogan (s) that can give more value to the ongoing Waste Segregation initiative and can motivate the residents to carry out segregation at the source. The best ones will be awarded a cash prize and an e-certificate will be provided to all the participants. And, if the solutions/ideas you give in the contest are used for any purposes, you will be duly acknowledged.

Theme: “**Household Waste Segregation**”

Waste Segregation or Separation of waste at the source is a significant part of sustainable waste management. As per Solid Waste Management Rule 2016, the Govt. of India has mandated source segregation of waste, which highlights the role and responsibility of waste generators in solid waste management. Waste must be separated into wet waste (biodegradable), dry waste (Plastic, Paper, Metal, Wood, etc.), and domestic hazardous waste (sanitary wastes, cleaning agents, insect repellents, etc). Public awareness of waste segregation is an essential tool for raising public participation and achieving successful waste management. So we are expecting to get a striking slogan that can motivate people to segregate the waste at the source.

Instructions to be followed:

- Single entry per person
- Language must be in English or Hindi
- Prizes will be given separately for Hindi and English slogans
- Plagiarism will lead to the disqualification of the participant
- The slogan should be relevant to the theme
- The slogan should not be more than ten words
- The organizers reserve the right to select or reject any submission without assigning any reasons whatsoever and without thereby incurring any liability to the participant(s) whatsoever.
- Organizers reserve to cancel the competition or modify the rules, dates of the competition anytime. The Organizers shall have no liability whatsoever for any inconvenience/loss directly or indirectly caused to any Participant due to such modification of rules/cancellation of competition and the Participants shall accordingly not be entitled to raise any claims pertaining to the same.
- Once the participants have made submissions on the platform, they shall have no claim even in the event of stoppage/cancellation of the competition.
- Removal/ voluntary withdrawal of members is not encouraged.
- No other form of modification will be entertained at any point.

Registration dates:

7 March 2022 to 31 March 2022. No entries will be accepted after the closing date

Eligibility:

Open to all Indian Nationals


Evaluation:

The submissions will be assessed by the experts for novelty, simplicity, and acceptability

Entry fee:

Free for all participants

Result:

Results will be published on the website imisswaste.rdgmc.edu.in/ after the event and the winner participants will be intimated through email

Certificate:

E-certificates will be provided to all the participants

Prize for the winners:

Prizes will be provided separately for English and Hindi Slogan

First prize: Rs.5000 | Second prize: Rs.3000 | Third prize: Rs.2000

For more queries please contact at – projectimissicmrnireh@gmail.com

