

ABOUT THE INSTITUTE

Maulana Azad National Institute of Technology (MANIT) is one of the first eight regional colleges of engineering in the country to move into the direction of self reliance based on industrial growth. MANIT has been imparting education to graduate and postgraduate students in engineering since 1960 and is subsequently upgraded to National Institute of Technology (NIT) in 2002. The institute has been named after great educationist, scholar and first education minister of India Maulana Abul Kalam Azad. The institute is situated on a 650 acre green plateau commanding a magnificent view of the new township, new assembly house and BHEL Township. The institute has been a center of excellence for higher technical education in central India.

COURSE COORDINATORS

Dr Priyanka Verma , Prof Shuchi Srivastava, Prof Prashant Baredar

FOR CORRESPONDENCE/CONTACT

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– 462003 (M.P.)

Registration Link :

<https://forms.gle/eMvQasaZ2iJ1dZMt5>

ELIGIBILITY

Faculty, Research Scholars from management ,social sciences and other disciplines/streams, Professionals from academic institutions, research organizations, Industries and Government / Semi-Government organization..

Registration Fee

- (A) Research Scholars/Students: Rs.500/-
(B) Faculty: Rs. 500/-
(C) Industry Professionals: Rs. 500/-

The fee has to be paid in the form of net Banking
Details of Money-Transfer by net-banking:

Account Name: Director MANIT Bhopal

Bank Name: State Bank of India

Bank Address: MANIT (MACT) Bhopal

Account No. 10020150107

IFSC Code: SBIN0001608

In net banking money transfer please clearly mention narration in remark column as “Registration fee for MBA Workshop on Green sustainability and consumerism:A new Paradigm in Green Marketing2021”
otherwise it will be difficult to trace the money transfer and receipt may not be issued. The last date of payment is 23rd Feb 2021

Registration Link : <https://forms.gle/eMvQasaZ2iJ1dZMt5>

E-certificate will be provided after successful completion of the course.

Workshop link will be shared individually via email.

OBJECTIVES

- To explore the utility, significance and importance of **Green Sustainability and Consumerism** in the project and research work.
- To give exposure of new concept in green marketing

RESOURCE PERSONS

Faculty from IIM and other Premier Institutes.

Online 5- Day Workshop(Self-Financing)

On

**Green Sustainability and Consumerism:A New
Paradigm in Green Marketing**

25th Feb-1st March2021



Coordinators

Dr Priyanka Verma , Prof Shuchi Srivastava , Prof Prashant Baredar

Organised Jointly by

Department of management Studies

And

Energy Centre

**Maulana Azad National Institute of
Technology, Bhopal-462003**

(A deemed university)

Website: www.manit.ac.in

