Report
Ather Energy | Campus Connect Program

Date: 30 September 2026
Time: 9:00 AM onwards
Venue: Civil Auditorium, MANIT Bhopal
Organized by: Training & Placement Cell, MANIT Bhopal
Event Coordinator: Prof Aruna Saxena, Head TPC
Participants: 3rd year, 4th year students of MANIT Bhopal

Introduction

The Training and Placement Cell (TPC), MANIT Bhopal, organized the **Ather Vantage Leadership Session and Campus Connect Program** with Ather Energy. The primary objective of the session was to provide students with industry exposure and insights into the rapidly evolving electric mobility sector.

The session focused on key aspects of electric vehicle development, including vehicle dynamics, chassis and ride/handling, braking and suspension, simulation and testing, EV technology, system integration, and end-to-end vehicle development. It also provided students with an opportunity to understand emerging technologies and career opportunities in the mobility sector.

As part of the campus connect initiative, Ather Energy also brought two of its electric vehicles, the **Ather 450 and Ather Rizta**, to the campus, allowing students and professors to experience the vehicles through test rides.







Visiting Speaker

The session featured a distinguished leaders from Ather Energy:

- **Mr. Ashish Mishra -** Vice President and Head of Vehicle Engineering at Ather Energy and Alumnus, MANIT Bhopal
- **Mr. Lokesh Soni** - Head of Vehicle Dynamics at Ather Energy



Flow of the Event

The event was structured as a leadership and knowledge-sharing session. The schedule was as follows:

- **9:00 AM onwards:** Introduction and Opening
- **Leadership Session:** Ather Vantage Leadership Session
- **Interactive Discussion:** Industry interaction and student questions
- **Concluding Remarks:** Closing interaction and acknowledgements
- **EV Test Rides:** Test rides of the **Ather 450 and Ather Rizta**









Session Conduct and Key Highlights





The session provided students with an opportunity to understand the engineering and technological aspects of modern electric mobility. The key highlights of the session are as follows:

Electric Mobility and EV Technology

The session focused on the growth of electric mobility and the technologies involved in developing modern electric vehicles. Students gained awareness of the engineering challenges and opportunities associated with the EV industry.

Vehicle Dynamics and Chassis

The discussion covered vehicle dynamics, chassis, ride and handling, and their importance in vehicle development. Students gained an understanding of how these aspects influence vehicle performance, stability, and comfort.

Braking, Suspension, Simulation and Testing

The session introduced students to the role of braking and suspension systems, along with simulation and testing processes used for evaluating and validating vehicle performance.

System Integration and Vehicle Development

The discussion highlighted the importance of integrating mechanical, electrical, electronic, and software systems in modern vehicles and provided an overview of the end-to-end vehicle development process.

Interactive Discussion

The session encouraged students to actively participate through questions and discussions. The interaction allowed students to relate their academic knowledge to practical applications in the automotive and electric mobility industry.



EV Test Ride Experience

Ather Energy showcased the Ather 450 and Ather Rizta at the campus, providing students with an opportunity to experience the electric vehicles through test rides. The activity gave students practical exposure to the features, performance, and riding experience of modern electric scooters.





Participation & Student Engagement

The session witnessed active participation from students of MANIT Bhopal. Students actively engaged throughout the event by:

- Attending the Ather Vantage Leadership Session.
- Learning about electric mobility and emerging automotive technologies.
- Understanding vehicle dynamics, chassis, braking, suspension, simulation, and testing.
- Gaining exposure to system integration and vehicle development.
- Interacting with an industry leader and MANIT Bhopal alumnus.
- Participating in discussions and raising questions during the interactive session.
- Gaining awareness about career opportunities in the electric mobility sector.

Outcomes of the Session

The session successfully achieved its objectives and resulted in:

- Increased awareness of the electric mobility and automotive industry.
- Better understanding of modern EV technologies and vehicle development.
- Exposure to vehicle dynamics, chassis, braking, suspension, simulation, and testing.
- Awareness of multidisciplinary engineering and system integration.
- Direct interaction with an experienced industry professional.
- Greater awareness of emerging mobility technologies and career opportunities in the EV sector.

Conclusion

The **Ather Vantage Leadership Session and Campus Connect Program** proved to be an informative and relevant industry interaction for the students of MANIT Bhopal. The session provided valuable insights into electric mobility, vehicle engineering, system integration, simulation, testing, and emerging automotive technologies.

Organized under the guidance of the Event Coordinator: Prof Aruna Saxena, Head of Training & Placement Cell, MANIT Bhopal, the session successfully strengthened industry-academia interaction and provided students with greater awareness of the evolving electric mobility sector and related career opportunities.