

Report on Barclays Campus Connect Program at MANIT Bhopal

Date: 27 March 2027

Time: 10:30 AM – 3:45 PM

Venue: SAC

Organized by: Training & Placement Cell, MANIT Bhopal

Participants: B.Tech (All Years), M.Tech, and MCA Students

Introduction

An insightful and comprehensive session titled “*Barclays Campus Connect Program*” was conducted at MANIT Bhopal. The session was led by senior leaders and professionals from Barclays.

The primary objective of the session was to provide students with a deep understanding of the banking and financial services industry, along with exposure to real-world applications of technology, compliance, and data analytics. The event aimed to bridge the gap between academic learning and industry expectations through expert talks, practical use cases, and interactive engagement.



Visiting Panelists

The session featured distinguished leaders from Barclays:

- **Mr. Vikas Gupta** – Head Compliance India and Global Regulatory & Employee Compliance Oversight

- **Mr. Srinath Jangam** – Head Compliance India Digital Strategy & Innovation COE
- **Ms. Poonam Pouplard** – Chief of Staff, Compliance India and Regulatory & Employee Compliance Oversight
- **Mr. Vikee Chichghare** – Compliance Data Analytics Lead
- **Mr. Akhlaque Qamar** – Early Careers Recruitment Lead

Flow of the Event

The session was structured as a full-day engagement with a mix of presentations, discussions, and interactive activities:

- **10:45 AM – 11:00 AM:** Introduction
- **11:00 AM – 11:30 AM:** Barclays History, Overview & Strategy
- **11:30 AM – 12:15 PM:** Technology Integration in Financial Services
- **12:15 PM – 1:00 PM:** Lunch Break
- **1:00 PM – 2:45 PM:** Sample Use Cases, Engagement Exercise, and Interactive Activities
- **2:45 PM – 3:45 PM:** Review of Submissions, Wrap-up, and Q&A Session

Session Conduct and Key Highlights

The session was thoughtfully structured to provide a comprehensive understanding of the banking and financial services industry, while also equipping students with practical knowledge and career-oriented insights. It combined expert talks, real-world case discussions, and interactive elements to ensure both conceptual clarity and engagement.

The key highlights of the session are as follows:

- **Understanding Barclays:**
The session began with an overview of Barclays as a leading global financial institution. The speakers highlighted its strong international presence, diverse business operations, and strategic vision. Students gained insights into how Barclays operates across retail banking, corporate banking, investment banking, and digital financial services, along with its commitment to innovation, trust, and customer-centric solutions.
- **Compliance and Risk Management:**
A significant portion of the session focused on the importance of compliance and regulatory frameworks in the banking sector. The panelists explained how global banks like Barclays ensure adherence to strict regulatory standards while managing operational and financial risks. Emphasis was placed on governance, ethical practices, and the role of compliance teams in maintaining transparency and accountability.
- **Technology in Financial Services:**
The speakers discussed the growing role of technology in transforming the financial services

industry. They elaborated on how Artificial Intelligence (AI), Machine Learning (ML), and data analytics are being used to enhance decision-making, detect fraud, automate processes, and improve customer experience. The integration of digital platforms and data-driven strategies was highlighted as a key driver of innovation in modern banking.

- **Practical Use Cases:**

To bridge the gap between theory and practice, the session included real-world use cases demonstrating how technology and analytics are applied to solve complex business problems. These examples helped students understand how concepts like predictive analytics, automation, and data-driven insights are implemented in real organizational settings.

- **Career Guidance and Industry Expectations:**

The panelists provided valuable guidance on career opportunities at Barclays and within the broader financial sector. They discussed the skills required for different roles, including technical expertise, analytical thinking, and problem-solving abilities. Students were also guided on preparation strategies, resume building, and how to align their academic journey with industry expectations.

- **Interactive Engagement and Activities:**

The session included interactive exercises and discussions to actively involve students. These activities encouraged participants to think critically, apply concepts, and engage directly with the speakers. The interactive format made the session more dynamic and allowed students to gain practical exposure beyond theoretical knowledge.

Overall, the session maintained a strong balance between knowledge sharing, practical exposure, and student interaction, making it highly informative and engaging.

Participation and Student Engagement

The session witnessed enthusiastic participation from students across all academic years and branches, reflecting a strong interest in understanding the intersection of finance, technology, and analytics.

Students actively engaged throughout the session by:

- Participating in interactive exercises and discussions
- Asking insightful and relevant questions during the Q&A sessions
- Understanding real-world applications of concepts shared by the panelists
- Exploring career opportunities in banking, compliance, and data analytics

A key highlight of the session was the **case study-based engagement exercise**, where students were presented with practical, real-world problem scenarios inspired by challenges faced in the banking and financial services sector. Students were encouraged to analyze the situation, apply logical reasoning, and propose data-driven or strategic solutions.

This activity not only enhanced critical thinking and problem-solving skills but also provided students with a hands-on understanding of how concepts like compliance, risk management, and analytics are applied in real organizational contexts.

The interactive nature of the case study fostered collaboration, active participation, and deeper engagement among students. The session concluded with a discussion and review of the proposed solutions, giving students valuable feedback and industry perspective.

Overall, the engagement level remained consistently high throughout the session, reflecting strong curiosity, enthusiasm, and a genuine eagerness to learn from industry experts.



Outcomes of the Session

The session successfully achieved its objectives and resulted in:

- Enhanced understanding of the banking and financial services industry

- Awareness of compliance, governance, and risk management practices
- Exposure to real-world applications of AI and data analytics
- Clarity on career opportunities and recruitment processes at Barclays
- Improved confidence and motivation among students



Conclusion

The Barclays Campus Connect Program proved to be highly informative, interactive, and impactful. The session provided students with valuable industry exposure and practical insights into careers in finance, technology, and compliance.

Organized under the guidance of the Training & Placement Cell, the event successfully encouraged students to align their skills with industry requirements and prepare for future opportunities in global organizations like Barclays.