

# How to **Stand Out** in Campus Placements & Get Hired by Top Companies

## Campus Placement Workshop

Organised by



### TRAINING & PLACEMENT CELL

Maulana Azad National Institute of Technology Bhopal, M.P.



**24<sup>th</sup>–28<sup>th</sup>**

**MARCH**

(11:00 AM – 1:00 PM)

**GUEST**

**SPEAKER**

**DR NEERAJ GUPTA**

(Trainer & Speaker)



## 5 DAY PROGRAM SCHEDULE !!

Open to Students Across  
all Years and Courses

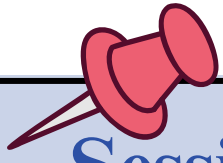
SESSION 1 : The 3 Must-Have Skills for Career Success	(March 24 <sup>th</sup> )
SESSION 2 : Cracking the Campus Interview Process	(March 25 <sup>th</sup> )
SESSION 3 : Resume Writing + AI Optimization	(March 26 <sup>th</sup> )
SESSION 4 : AI Tools & Smart Strategies for Interview Preparation	(March 27 <sup>th</sup> )
SESSION 5 : How to Maximize Your Chances of Getting Selected	(March 28 <sup>th</sup> )

### Join offline at

- Civil Auditorium
- Mechanical Auditorium
- MSME Auditorium
- Electrical Auditorium



## 5-Day Program detailed Schedule



### Session 1: The 3 Must-Have Skills for Career Success

- Understanding the 3 essential career skills: Domain Knowledge (DK), Soft Skills (SS), Business World Literacy (BWL)
- What do interviewers look for in candidates?
- Live Activity: Self-assessment – Where do you stand in these 3 skills?

### Session 2: Cracking the Campus Interview Process

- Campus Interview Selection Process Explained
- ✓ Resume Screening (ATS & Manual)
- ✓ Aptitude & Technical Tests
- ✓ Group Discussions & Case Study Rounds
- ✓ HR & Technical Interviews
- How to prepare effectively for each stage
- Common mistakes that eliminate candidate and how to avoid them!

### Session 3: Resume Writing + AI Optimization

- How to write a resume that gets shortlisted
- AI tools for resume building & optimization
- Assignment: Students will draft and submit their resumes by March 26.

### Session 4: AI Tools & Smart Strategies for Interview Preparation

- How to use AI for interview practice
  - How to research your dream company using AI tools
  - Mock interview demo & feedback session
- Assignment: Students will record a 2-minute video answering:
- ✓ "Tell Me About Yourself"
  - ✓ "Why Should We Hire You?"
- submit the video by March 27.

### Session 5: How to Maximize Your Chances of Getting Selected

- Best answers to frequently asked interview questions
- How to position yourself as the best candidate
- Live mock interviews & feedback on select responses
- Discussion on resume and video submission learnings

**Note :** there will be an **interactive sessions (at Department level) between 3:00 to 4:30 PM** with alumni, department faculty, and 2025 passouts. The session plan, including the discussion points, will be circulated prior to the sessions.



- **Placement Workshop sessions in Offline mode:**

11:00 am - 1:00 pm, (24th - 28th March)

Venues:

2nd year, 3rd year & other courses : seating priority will be as follows:

1. Civil Auditorium(to be filled first)
2. Electrical Auditorium
3. MME Auditorium

1st year : **all the first year students are strictly advised to sit only in Mechanical Auditorium ( for all offline sessions)**

All Students Must Be Seated in their respective Auditoriums by 11:00 AM Sharp.

- **Placement Workshop sessions in Online mode:**

11:00 am - 1:00 pm, (24th - 28th March)

Students can also join virtually through MS Teams. **The link will be activated at 10:45 AM, all the students are advised to join the meet timely.**



### **Overview of the Events on March 24th, Monday**

- **Morning Session 1 (11:00 am- 1:00 pm): The 3 Must-Have Skills for Career Success**

Session 1 of the Campus Placement Workshop, led by Dr. Neeraj Gupta, focuses on the essential skills required for career success. The session highlights three key competencies: Domain Knowledge (DK) for subject expertise, Soft Skills (SS) for effective communication and teamwork, and Business World Literacy (BWL) to understand industry trends. Additionally, students will gain insights into what interviewers look for in candidates and participate in a self-assessment activity to evaluate their strengths and areas for improvement. This interactive session is a valuable opportunity for students to enhance their professional readiness and gain a competitive edge in placements.

- **Evening Session (3:00 pm - 4:30 pm): Placement Insights & Guidance from Batch 2025**

We are pleased to host an engaging session dedicated to helping students prepare for placements and career success. The session is divided into two key segments:

**Part 1 (3:00 PM – 3:15 PM)**, Current TPO teams from each department will present an overview of the current placement system, sharing statistics, trends, and insights into recruiter expectations. This will provide students with a clear understanding of the evolving job market.

**Part 2 (3:15 PM Onwards)** will feature experience sharing by Batch 2025 students, who will discuss their placement journeys, highlighting key challenges, effective strategies, and valuable takeaways. Topics include **technical skills that made a difference, preparation strategies, interview and GD techniques, internship experiences, and common mistakes to avoid**. As a no-interaction session, students will gain direct insights from seniors who have successfully navigated the placement process.

**Note :** For evening sessions, the online meet link will be provided by the T&P team of the respective departments.



## • Program Schedule

Time	Event
11:00 AM	Instructions of the Workshop
11:15 AM	Welcome Address by Prof. Aruna Saxena, Head T&P cell
11:20 AM	Program Overview
11:25 AM	Introduction of the speaker by Prof. Anoop Arya (Dept of Electrical Engg)
11:30 AM	“The 3 Must-Have Skills for Career Success” by Dr. Neeraj Gupta
12:45 PM	Questions & Answer round
1:00 PM	Vote of thanks by Prof. Rajshree Kamat (Dept of Arch & Planning)

This “**CAMPUS PLACEMENT WORKSHOP**” is open to students across all Years and Courses.

**Prof. Aruna Saxena**, Head, T&P Cell

Maulana Azad National Institute of Technology Bhopal, M.P.

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