

# Campus Placement Workshop

Organized by



## TRAINING & PLACEMENT CELL

Maulana Azad National Institute of Technology Bhopal, M.P

24th March 2025

A one-week workshop has been initiated this year by the **Training and Placement Cell** under the direction of **Prof. Aruna Saxena**. As part of this initiative, the Training and Placement Cell at **Maulana Azad National Institute of Technology (MANIT) Bhopal**, M.P., organized an insightful session to equip students with essential skills for excelling in **campus placements and securing top job opportunities**. Demonstrating its commitment to student career development, the Training and Placement Cell invited industry experts and senior students to share their knowledge and experiences, ensuring that participants gain a comprehensive understanding of the recruitment process.

### Morning Session:

**Training and Placement Cell** invited Dr. Neeraj Gupta to lead the session, titled "**How to Stand Out in Campus Placements and Get Hired by Top Companies.**" The event commenced with a welcome address by **Prof. Aruna Saxena**, Head Coordinator of the Training and Placement Cell (TPC), followed by an overview by **Prof. Bholanath Roy** from the Department of Computer Science and Engineering. **Prof. Anoop Arya** from the Department of Electrical Engineering introduced the keynote speaker, Dr. Neeraj Gupta. The session witnessed an enthusiastic participation of around **400 students**.

Dr. Gupta emphasized the concept of the *Employability Quotient*, highlighting the importance of continuous skill enhancement and a strategic approach to career growth. Using the *80-20 Principle*, he advised students to dedicate 80% of their efforts to high-impact tasks to maximize career success. He elaborated on three fundamental skills necessary for professional growth: **Domain Knowledge**, which forms the technical foundation of any profession; **Soft Skills**, including communication, teamwork, and leadership, crucial for managerial roles; and **Business World Literacy**, which involves financial and strategic business understanding. He explained

that professionals who master all three skills have the highest chances of excelling as successful entrepreneurs, CEOs, and industry leaders.

The **Training and Placement Cell**, through this workshop, aimed to bridge the gap between academic learning and industry expectations by emphasizing employer priorities such as problem-solving abilities, initiative, and the fine balance between confidence and arrogance. Dr. Gupta stressed the importance of crafting a strong resume and posed a thought-provoking question to the attendees: *“Would you hire yourself?”*—encouraging self-assessment and goal alignment. By mastering these skills and strategically enhancing their employability, students can significantly improve their prospects of securing top jobs and excelling in their careers. The session concluded with a closing address by Dr. Rajshree Kamat.

## **Evening Session:**

The **Training and Placement Cell** organized an interactive session between the 2025 and 2026 batches as part of its ongoing efforts to foster **leadership, mentorship, and collaborative learning** among students. This initiative aimed to develop essential leadership and presentation skills in the 2025 batch while providing the 2026 batch with firsthand insights into the placement process. By facilitating this interaction, **The Training and Placement Cell** sought to create a culture of peer mentorship, where knowledge-sharing and experiential learning play a pivotal role in preparing students for future challenges.

The session began with the **current students’s TPO team from the 2025 batch** presenting a comprehensive overview of the latest campus placement statistics. This provided attendees with a **data-driven understanding of recruitment trends, company expectations, and hiring patterns** to help them strategize their preparation effectively. To make the session even more impactful, **students who had secured placements in top companies** were invited to share their experiences. Despite their ongoing internships, these seniors took the time to guide their juniors, offering **valuable insights into interview strategies, skill development, and industry-specific preparation**.

- **Interview Preparation:** Seniors emphasized the importance of maintaining confidence during interviews, handling stress, and approaching questions logically. They shared strategies for articulating responses clearly and making a strong impression.
- **Skill Development:** Attendees were advised on mastering key technical skills such as SQL, Python, and Power BI for analytics roles, core subjects for technical profiles, and case study preparation for consulting. The discussion also stressed the significance of **competitive programming, Data Structures and Algorithms, and emerging fields like Machine Learning and Data Science**.
- **LinkedIn & Networking:** Seniors highlighted the **importance of a strong LinkedIn profile** and proactive networking with industry professionals to explore career opportunities and gain insights into various job roles.

- **Sector-Specific Guidance:** Practical advice was provided on career paths in **software development, analytics, consulting, finance, and Machine Learning**, helping students identify their focus areas.

The session was **highly interactive and motivational**, addressing students' queries and concerns while providing practical strategies for success. A special focus was placed on **building confidence, managing stress, and staying adaptable in the ever-evolving job market**.

Through this initiative by **Dr. Aruna Saxena, the Training and Placement Cell** ensured that students not only received **firsthand guidance from experienced seniors but also developed a strategic mindset for placements and internships**. This session was a **testament to the Training and Placement Cell's** commitment to equipping students with the necessary skills and knowledge to excel in their careers.