



SKILLS ENHANCEMENT WORKSHOP

The **Training and Placement Cell** of Maulana Azad National Institute of Technology (MANIT), Bhopal, organised a **3-day Skill enhancement Workshop** from 12th to 14th April 2025. Focused on enhancing **students' employability skills**, the workshop featured expert-led sessions each day—Day 1 covered LinkedIn optimization and internship opportunities, Day 2 focused on advanced LinkedIn strategies and the role of AI in skill development, while Day 3 concluded with an insightful session on Quant Finance. This initiative reflected the Cell's commitment to **preparing students for the evolving demands** of the job market.

Morning Session

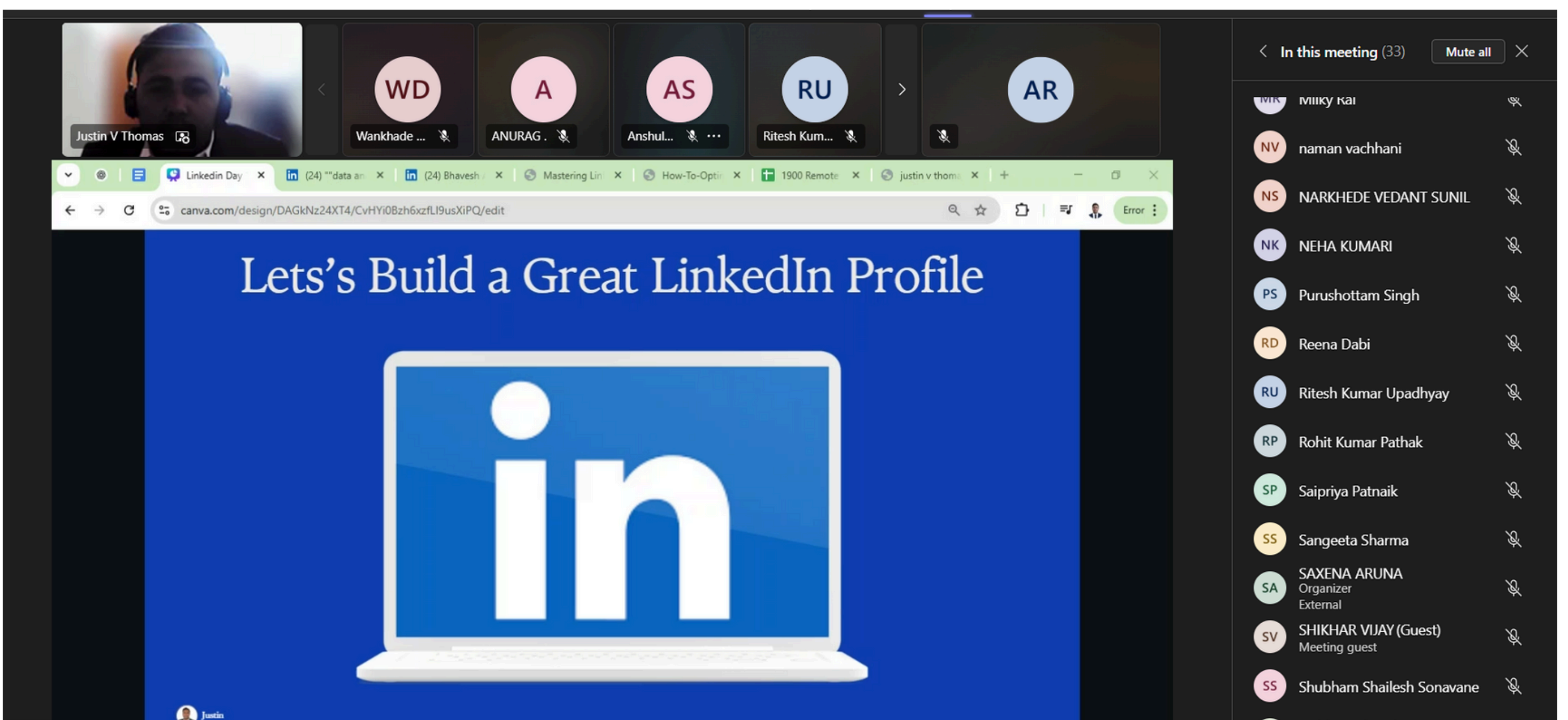
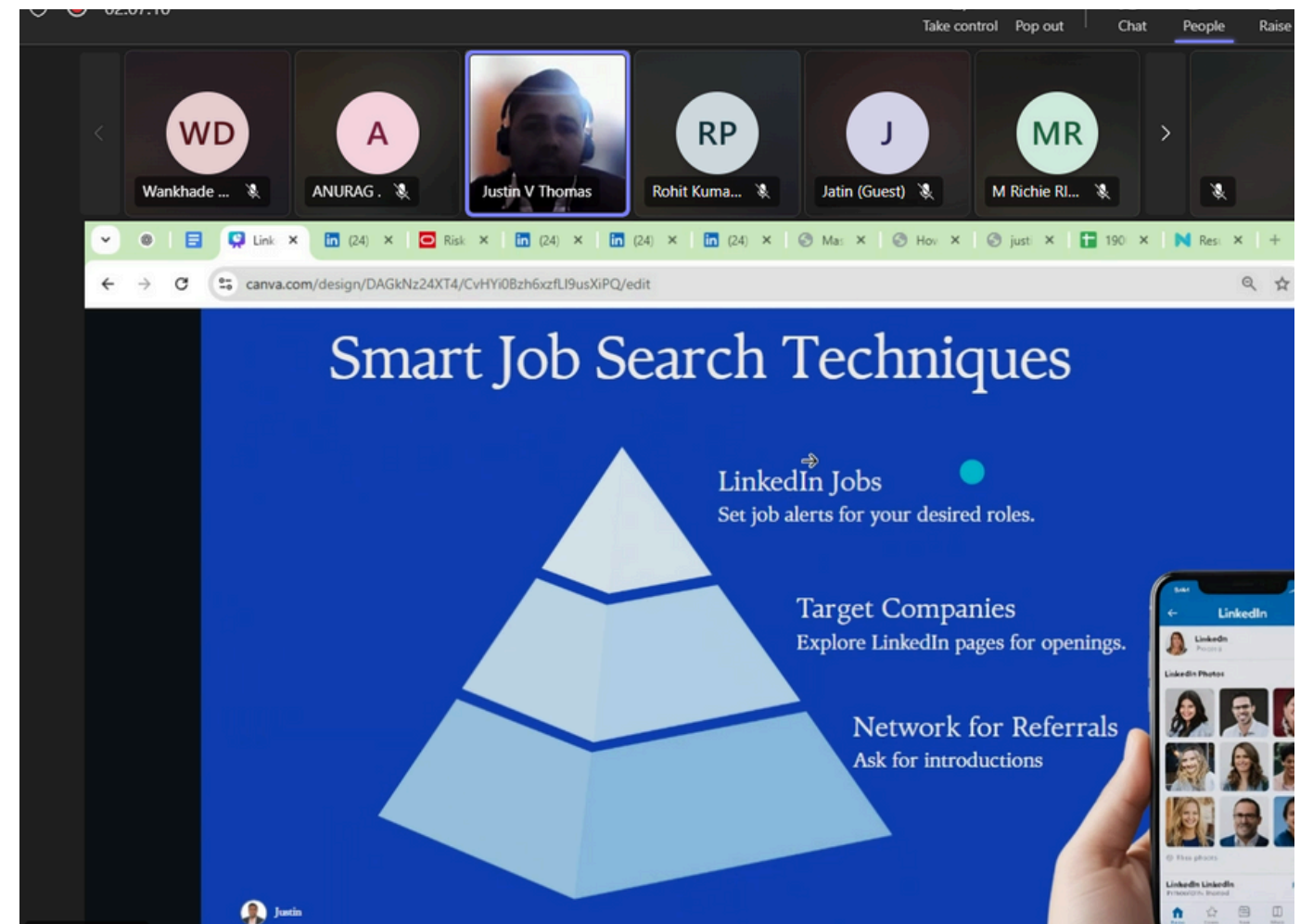
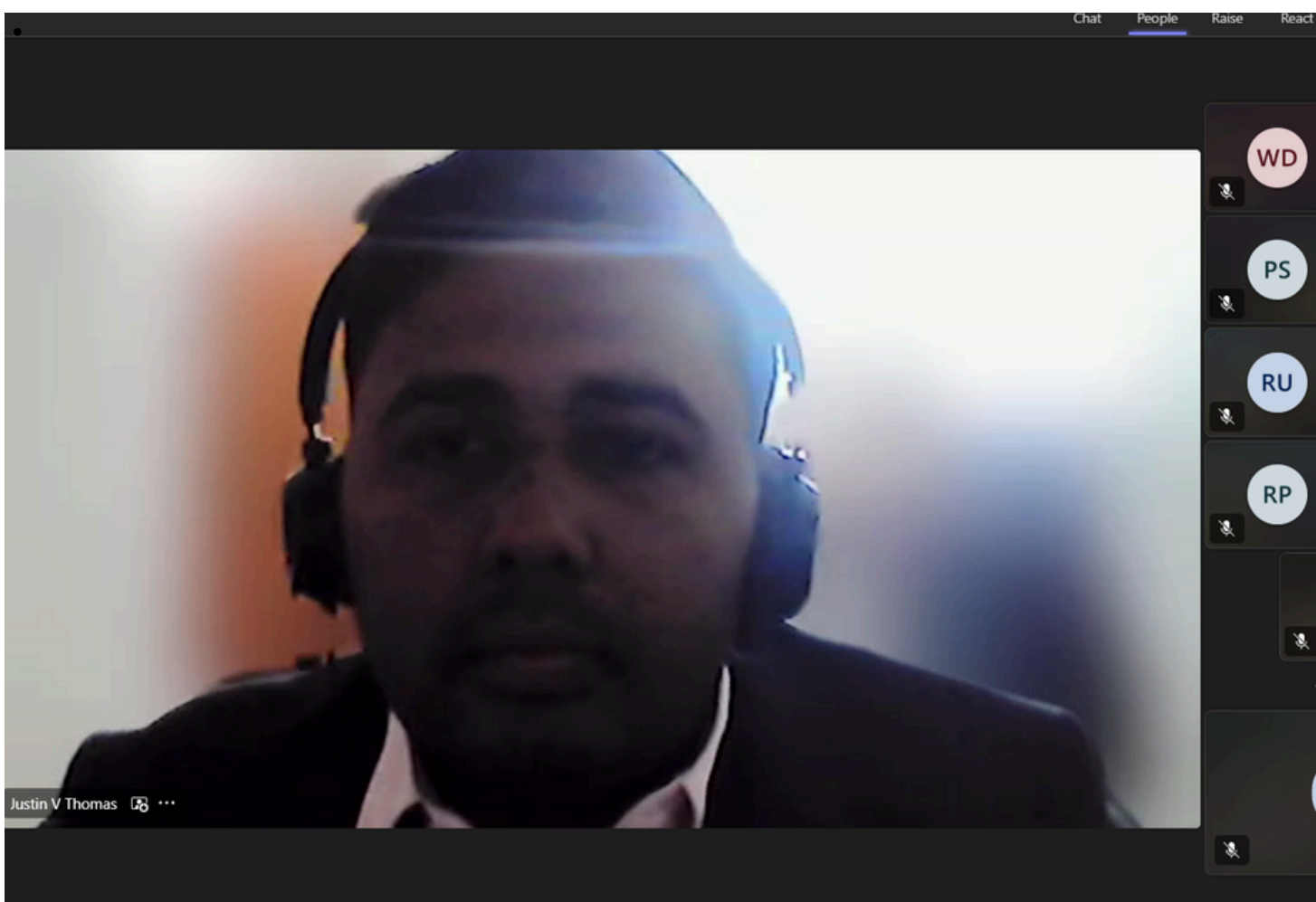
Training and Placement Cell invited Mr. Justin V. Thomas to lead the session, titled "*Mastering LinkedIn for Career Growth*" held on 12th April from 11:00 AM to 1:00 PM. The event commenced with a welcome address by **Prof. Aruna Saxena**, Head Coordinator of the Training and Placement Cell (TPC), followed by an overview by **Prof. Rajeev Parmar** from the Department of Chemical Engineering. **Aryan Rai**, Student Placement Co-ordinator, Department of Chemical Engineering introduced the keynote speaker, **Mr. Justin V. Thomas**

An insightful and engaging session was conducted on LinkedIn by guest speaker **Justin V Thomas**, a distinguished alumnus from the 2023, MBA batch. The session aimed to equip students with the knowledge and tools required to create a strong and professional LinkedIn presence. Justin began by **highlighting the 10 essential sections of a LinkedIn profile** that every student should focus on, such as the profile photo, background banner, summary, experience, featured section, education, certifications, and most importantly, the headline. He emphasized the role of a well-crafted headline in grabbing recruiters' attention and clearly defining one's professional identity.



A key part of the session involved demonstrating how students can **use AI-powered tools to optimize their LinkedIn profiles and build ATS (Applicant Tracking System) friendly resumes**, increasing their chances of clearing digital hiring filters. He also trained students on the effective use of LinkedIn to search for relevant HR professionals and how to approach them through well-written cold emails, which is an essential skill in today's competitive job market.

Another crucial takeaway was understanding the concept of **degrees of connection on LinkedIn** – 1st-degree, 2nd-degree, and 3rd-degree – and how these connections impact visibility and opportunities on the platform. Justin explained how building meaningful connections can significantly increase one's outreach and chances of being noticed by recruiters and industry professionals.





Moreover, the importance of listing the right set of skills on the LinkedIn profile was highlighted. He explained how HRs often use skill-based filters to identify potential candidates, and having the correct and relevant skills listed can ensure a candidate is not overlooked during searches.

Overall, the session provided students with practical strategies to stand out on LinkedIn, from profile optimization and resume building to networking and outreach. It was an enriching experience that not only educated students about the platform's potential but also motivated them to take charge of their digital professional image and use it as a powerful tool for career advancement.

Key Takeaways from the LinkedIn Session by Justin V Thomas:

- Focus on optimizing key LinkedIn sections, especially the headline and featured section.
- Use AI tools to enhance profiles and create ATS-friendly resumes.
- Learn to connect with HRs using targeted searches and effective cold emails.
- Understand LinkedIn connection degrees to boost networking and visibility.
- Highlight relevant skills to appear in recruiter searches and improve profile reach

The session concluded with a Vote of Thanks delivered by **Prof. N. Sreenu** Department of MBA, MANIT Bhopal



Evening Session

Training and Placement Cell invited Mr. Gajendraditya Gaur, CTO, Pedastal Techno World to lead the session, titled "*Internship Guidance: From Search to Selection*" held on 12th April from 4:00 PM to 5:00 PM. The event commenced with a welcome address by **Prof. Aruna Saxena**, Head Coordinator of the Training and Placement Cell (TPC), followed by an overview by **Prof. Vivek Garg** from the Department of Civil Engineering. **Sai Sathwik Pabba**, Student Placement Co-ordinator, Department of E.C.E introduced the keynote speaker, **Mr. Gajendraditya Gaur**

The session was led by Mr. Gajendraditya Gaur, CTO of Pedastal Techno World, who shared valuable insights into the evolving internship landscape and the common hurdles students face in their career journeys. **He shed light on key issues such as skill mismatches, limited industry exposure, lack of career guidance, insufficient market information, and underdeveloped soft skills.**

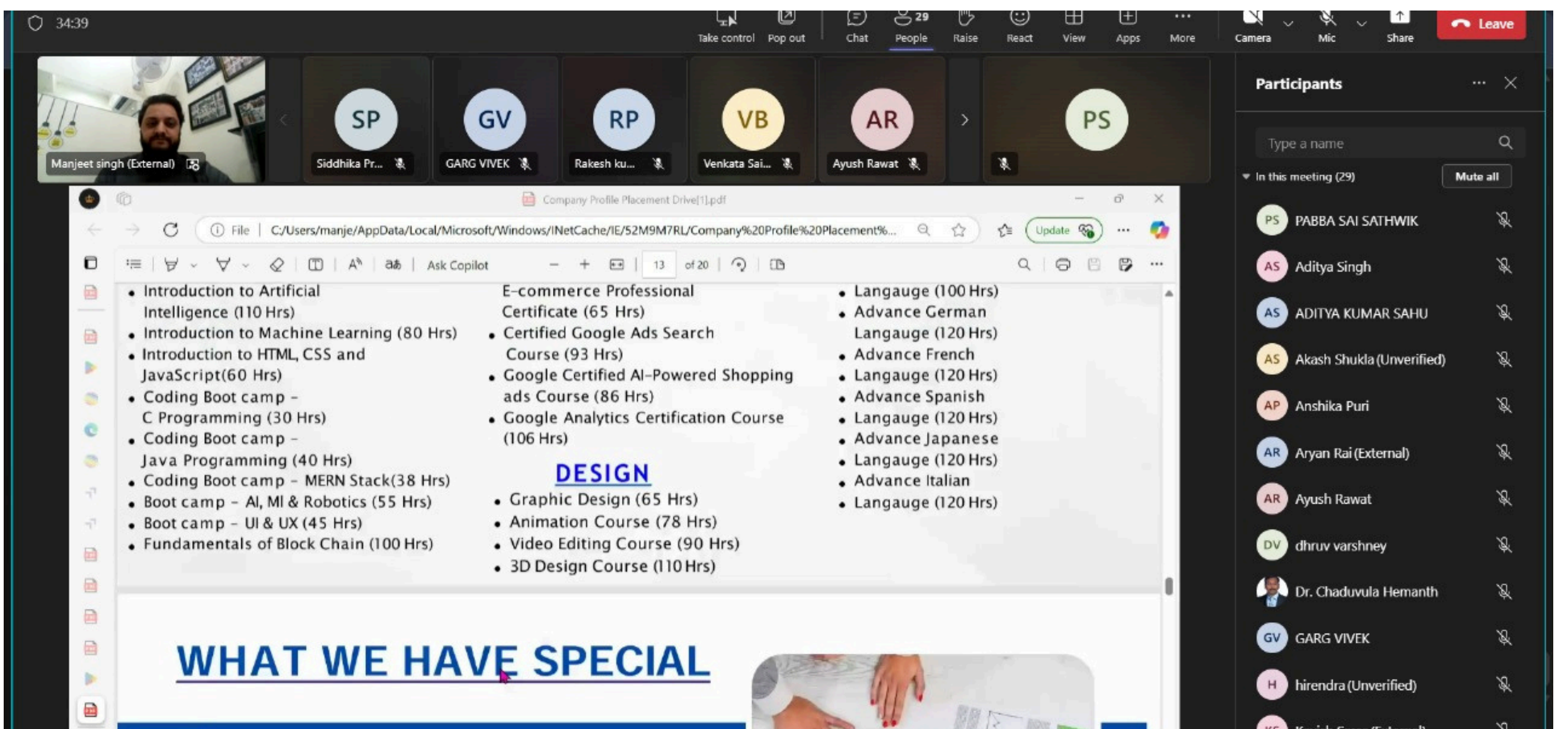
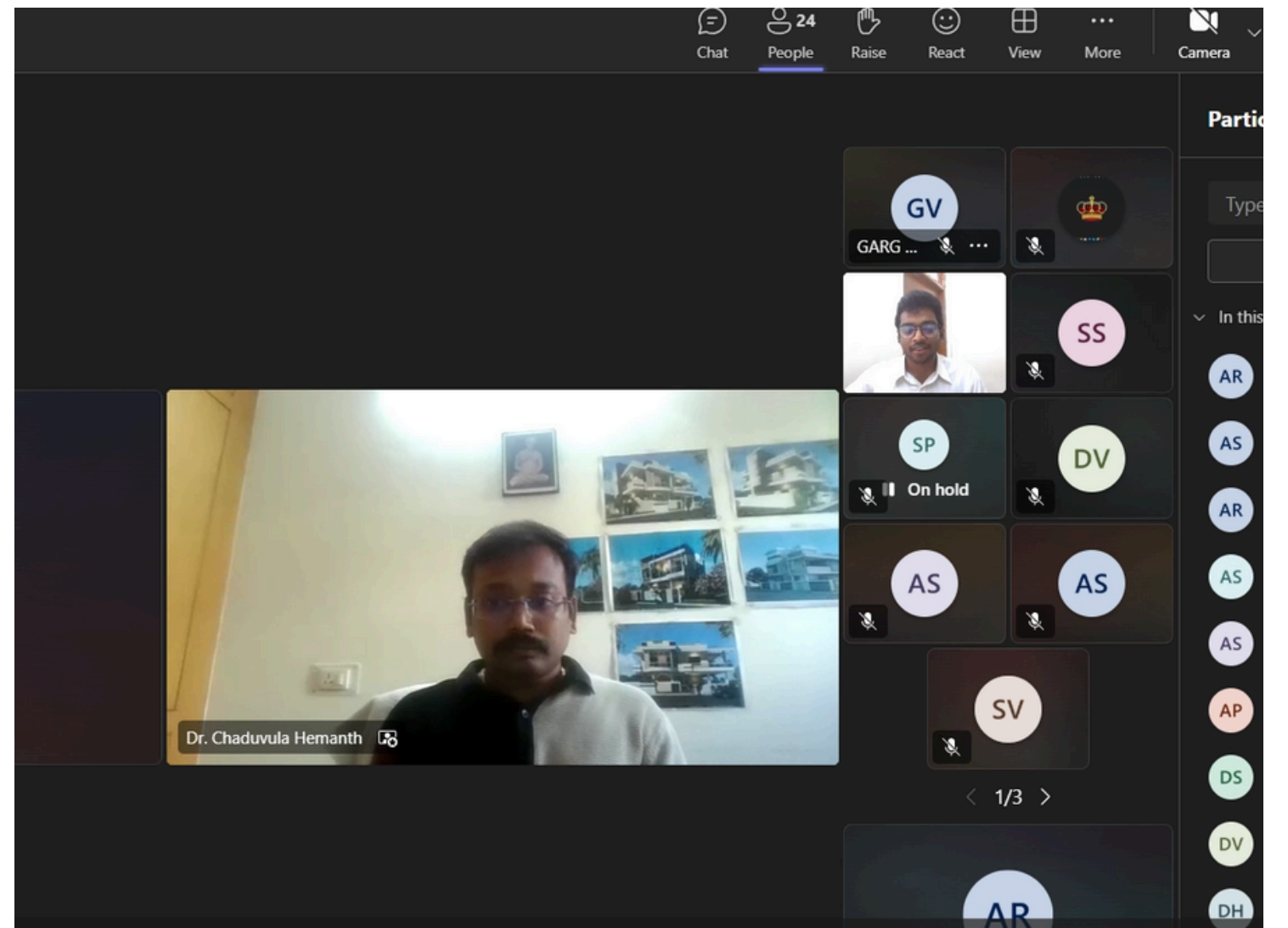
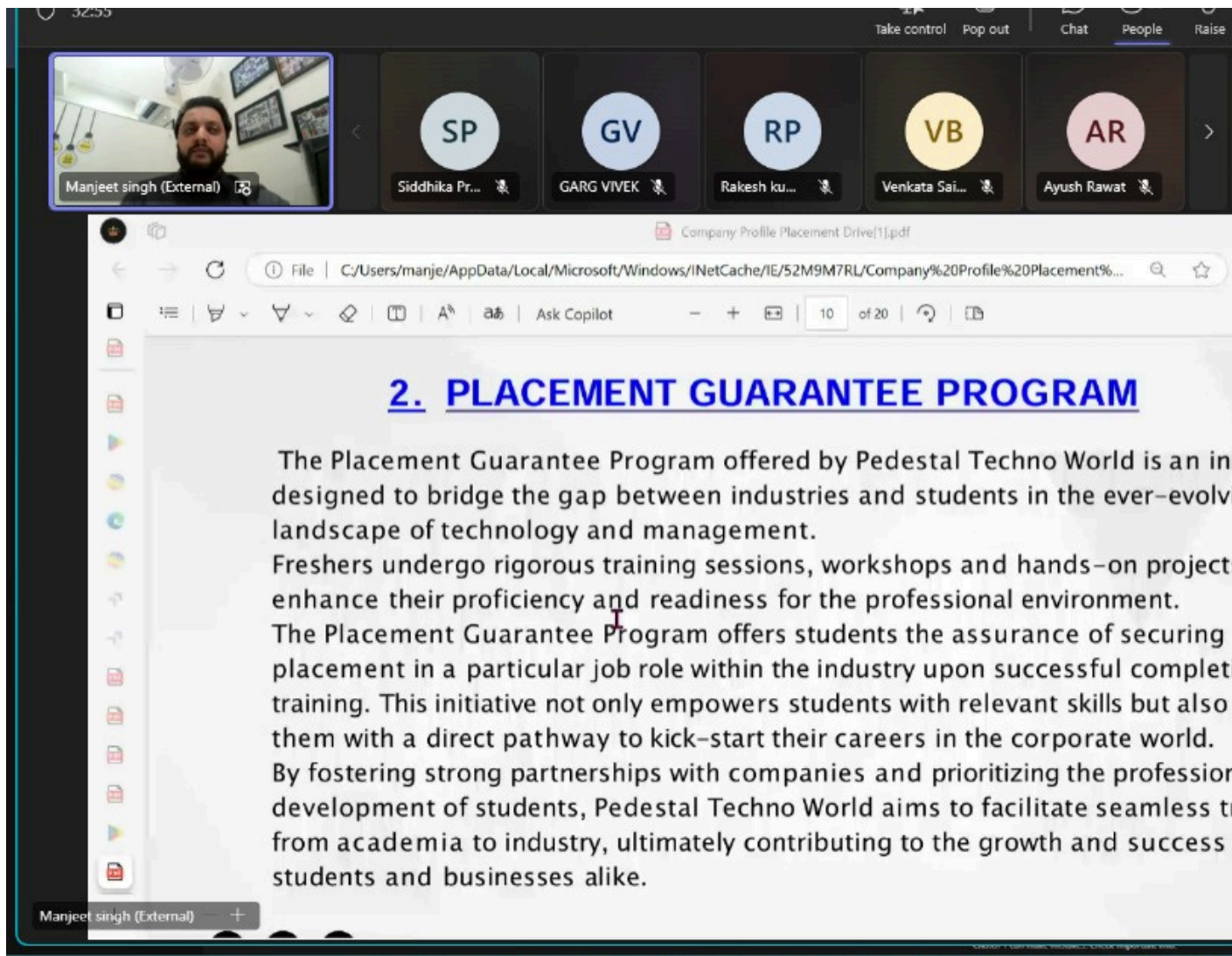
To address these challenges, Mr. Gaur emphasized the need for **strong collaboration between academia and industry**. He introduced Pedastal Techno World's initiatives, which include real-time internships, personalized career mentoring, and certification programs tailored to current industry demands. The certifications span across domains such as Artificial Intelligence, Cyber Security, Data Science, Coding, Digital Marketing, Full Stack Development, UI/UX & Motion Design, Mobile App Development, Machine Learning, and Banking & Finance.

Encouraging students to take ownership of their career paths, he underlined the importance of continuous upskilling and building meaningful professional networks. The session offered a refreshing perspective and practical solutions, leaving students motivated and better prepared to step into the professional world.

Moreover, the discussion on **how to effectively present oneself to recruiters**, combined with the **importance of proactive career planning**, empowered students to take charge of their professional journey. By the end of the session, attendees were equipped with actionable insights to refine their career strategies and better align their skills with industry needs.



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Key Takeaways:

- Identified career challenges like skill gaps and lack of exposure.
- Encouraged proactive career planning and skill development.
- Highlighted internships and certifications in AI, Cyber Security, Data Science, and more.
- Motivated students to upskill and stay industry-ready.

The session was concluded with a heartfelt Vote of Thanks by **Prof. C. Hemanth**, Department of Electrical Engineering, MANIT Bhopal.