



**Two-Week Capacity Building Program
on
Academic Research and Teaching for Young
Faculty Members in Social Sciences/Commerce
& Management**

Sponsored By

**Indian Council of Social Science Research
(ICSSR)**

5th January, 2024 – 16th January, 2024

Organized by



**Department of Management Studies
MANIT, Bhopal**

Patron

**Prof. Karunesh Kumar Shukla
Director, MANIT Bhopal**

Course Directors

**Prof. Shuchi Srivastava
Dr. Nenavath Sreenu**

About the Institute

Maulana Azad National Institute of Technology (MANIT), Bhopal, is an esteemed technical institute located in Bhopal, Madhya Pradesh, India. Here are some key details about MANIT Bhopal: **History:** MANIT Bhopal was established in 1960 as the Maulana Azad College of Technology (MACT) and was named after the first Education Minister of independent India, Maulana Abul Kalam Azad. It was granted the status of a National Institute of Technology (NIT) in 2002, and since then, it is known as MANIT.

Location: The institute is in Bhopal, the capital city of the central Indian state of Madhya Pradesh. The campus is spread over a vast area, providing a conducive environment for learning and research.

Academics: MANIT Bhopal offers undergraduate, postgraduate, and doctoral programs in various fields of engineering, technology, architecture, and management. The institute is known for its academic excellence and rigorous curriculum.

Courses: Some of the popular undergraduate and postgraduate courses offered at MANIT Bhopal include Bachelor of Technology (B.Tech), Master of Technology (M.Tech), Master of Business Administration (MBA), and Master of Computer Applications (MCA). These programs cover a wide range of disciplines, including Civil Engineering, Mechanical Engineering, Electrical Engineering, Computer Science, and more.

Research and Development: MANIT Bhopal is actively involved in research and development activities. Faculty members and students engage in cutting-edge research in various domains, contributing to the advancement of knowledge and technology.

Campus Facilities: The institute's campus is equipped with state-of-the-art facilities, including well-equipped laboratories, modern classrooms, a central library, sports facilities, hostels, and computer centers. The campus provides a comfortable and conducive environment for both academic and extracurricular activities.

About the Department

Maulana Azad National Institute of Technology (MANIT) in Bhopal has a Department of Management Studies (DoMS) that offers postgraduate management programs (MBA with Dual specializations) and PhD in Management.

Master of Business Administration (MBA): The Department of Management Studies offers a two-year full-time MBA program. The MBA program typically consists of core management courses, elective courses in various specializations, and a summer internship. Students can choose their specialization based on their career interests, such as Finance, Marketing, Human Resource Management, Operations Management, etc.

Faculty: The department has a team of experienced and qualified faculty members who are actively involved in teaching, research, and consulting activities. Faculty members bring a diverse range of academic and industry experience to the classroom.

Infrastructure: The department is equipped with modern classrooms, seminar halls, and computer labs to support the academic and research needs of the MBA program. The campus facilities are generally well-maintained.

Placements: DoMS at MANIT Bhopal has a placement cell that facilitates internships and final placements for MBA students. They typically invite various companies from different sectors for campus recruitment. The placement cell helps students prepare for interviews and connect with potential employers.

Extracurricular Activities: The department often encourages students to participate in extracurricular activities, such as organizing management fests, guest lectures, seminars, and workshops. These activities provide students with opportunities to develop their leadership and managerial skills.

Alumni Network: Like other academic departments at MANIT Bhopal, the Department of Management Studies benefits from the institution's strong alumni network. Alumni may offer mentorship, guest lectures, and other support to current students.

About the Programme

The Academic Research Excellence Capacity Building Program for young faculty members in Social Sciences/Commerce/Management has been carefully crafted to empower and enrich the research capabilities of emerging academicians in this field. Its primary objective is to equip young faculty members with the essential skills and knowledge required for excelling in their academic research pursuits and making substantial contributions the realm of social sciences. Participation in this comprehensive capacity-building program will enable young faculty members in social sciences/Management enhance their readiness for rigorous research endeavors, successfully publish their findings in esteemed academic journals, and play a significant role in advancing knowledge within their respective fields. Additionally, this program will foster the creation of a dynamic academic community, promoting collaboration among peers and elevating the overall quality of research within the realm of social sciences/Commerce/Management.

The program encompasses several crucial components, including:

- **Research Methodology Workshops:** These specialized workshops delve into the diverse research methodologies frequently employed in the social sciences, encompassing both quantitative and qualitative approaches. Participants acquire skills for crafting research studies, data collection, analysis, and the interpretation of research findings.
- **Publication and Writing Skills:** Dedicated training sessions focus on refining academic writing prowess, manuscript preparation, and navigating the publication process. Young faculty members receive guidance on structuring research papers, crafting compelling abstracts, and effectively navigating the publication submission process.

- **Grant Writing and Funding Opportunities:** These sessions equip participants with the know-how to craft compelling research grant proposals, securing funding for their research endeavors. The program introduces available funding opportunities within the social sciences and teaches effective techniques for presenting research ideas to potential funding agencies.
- **Research Ethics and Integrity:** Discussions underscore the significance of research ethics and integrity, emphasizing responsible research conduct, respecting participants' rights, and steering clear of plagiarism or research misconduct.
- **Data Management and Analysis:** Training sessions cover data management techniques and familiarize participants with statistical analysis software typically employed in social sciences research. Participants acquire proficiency in the handling and analysis of research data to extract meaningful insights.
- **Networking and Collaboration:** The program provides ample opportunities for participants to connect with established researchers, both within and outside their institution. This fosters the potential for research collaborations and the exchange of valuable knowledge and expertise.

The course has a comprehensive coverage plan, addressing various analytical research methods employed in social sciences Commerce, Management and related disciplines, with a strong emphasis on their practical implementation.

The topics to be explored encompass:

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| ✓ Introduction to Quantitative and Qualitative Methods | ✓ Mediation Analysis, with a Hands-On Session |
| ✓ Understanding Theory and Theoretical Contribution, including Theory Building | ✓ Advanced SEM |
| ✓ Formulation of Research Design | ✓ Addressing Common Method Bias in social sciences/Commerce's/Management Research |
| ✓ Review of Literature | ✓ Emotional Intelligence for Researchers |
| ✓ Construction of Questionnaires and Scale Development | ✓ Meta-Analysis |
| ✓ Tools and Procedures for Data Collection and Data Cleaning | ✓ Systems Thinking for Researchers |
| ✓ Descriptive Statistics, Chi-Square Test, and Correspondence Analysis, with a Hands-On SPSS Session | ✓ Qualitative Research |
| ✓ Comparative Means: One-Sample, Independent Sample, Paired Sample T-Test, One-Way ANOVA, with SPSS Hands-On Session | ✓ Case Writing |
| ✓ ANOVA and ANCOVA, with a Hands-On Session | ✓ Writing Research Proposals for Grants and Funding |
| ✓ Factor Analysis, with a Hands-On SPSS Session | ✓ The Journal Article Writing Process |
| ✓ Correlation, Partial Correlation, and Regression, with a Hands-On SPSS Session | ✓ Common Mistakes in Article Writing |
| ✓ Cluster Analysis, Discriminant Analysis, and Reliability Analysis, with a Hands-On SPSS Session | ✓ The Editorial Process and Peer Review |
| ✓ Introduction to Structural Equation Modeling (SEM), with a Hands-On Session | ✓ Book Writing |
| ✓ Moderation Analysis, with a Hands-On Session | ✓ Ethics in Academic Writing |
| | ✓ Field Trip and Sightseeing |
| | ✓ E-Learning Technologies for Effective Research |
| | ✓ Reference Management Software, with a Hands-On Session |
| | ✓ Article Clinic |

This comprehensive course aims to provide a holistic understanding of research methodologies and practical skills, preparing participants to conduct rigorous research and contribute to the academic community effectively.

Eligibility Requirements for Participants:

The course welcomes individuals who are currently serving as Lecturers, Assistant Professors, or Young Faculty Members in the field of Social Sciences/Commerce/Management and related disciplines at a UGC-recognized Indian University, Deemed University, College, Institute of National Importance, or ICSSR Research Institutes. Additionally, those who are actively engaged in economic/Management/Commerce's and social science researches or have plans to embark on such research endeavors are eligible to apply.

This program is also beneficial for individuals interested in pursuing research projects supported by government agencies and other funding organizations.

Please note that the program has a limited capacity, with a maximum of 20 participants. We strongly encourage participation from both within the state of Madhya Pradesh and from across the entirety of India.

How to Apply:

Interested candidates can apply to Course Director by filling up the registration form on or before 5th December, 2023. The registration form is appended below. The shortlisted participants will be informed by 15th December 2023.

A duly filled soft copy of the registration form and required documents may please be sent by email at **cbpdms@gmail.com** and sent the hardcopy through speed post only.

The following enclosures are required:

1. Brief CV of the applicant and degrees of Graduation, PG, and Ph.D.
2. Research statement covering current research problems.
(not more than 1 page).
3. Sent the hardcopy of the filled registration form through speed post only to

**The Course Director,
ICSSR Sponsored Capacity Building Programme,
Department of Management Studies, MANIT Bhopal,
Link Road Number 3, Near Kali Mata Mandir,
Bhopal, Madhya Pradesh, India 462003.**

Participants are required to bring their laptop for practical sessions.

*Applications received after the due date shall not be considered.

Registration Fee:

There is no registration fee for the selected participants.

Duration & Venue of the Workshop:

The Workshop will be conducted from 5th January, 2024 to 16th January, 2024 at the Department of Management Studies, MANIT Bhopal.

Accommodation & Travel Allowance:

Twin-sharing accommodation will be provided to the outstation participants only. Travel allowance by shortest distance (train fare or bus fare only) will be reimbursed to the outstation participants, as per the ICSSR guidelines.

Contact

For any information/clarification,
please contact the Course Director(s):
Prof. Shuchi Srivastava (9425029892)
Dr. Nenavath Sreenu (9425252723)



Capacity Building Programme on Academic Research and Teaching For
Young Faculty Members in Social sciences/Commerce and Management
Scheduled Dates

5th January – 16th January 2024

[Sponsored by ICSSR]

Organized by
Department of Management Studies
MANIT Bhopal

Registration Form

Name						(Space for latest passport size photograph)
Designation						
Organization						
Category (pl. put a tick mark [] in the corresponding cell)	ST	SC	OBC	GEN	Date of Birth	
Gender	Male	Female				
Post-Graduation						
Ph.D. Completed/Ongoing						
Area of Specialization						
Title of Ph.D. Thesis						
Name & address of the Institute/University						
Address for Communication						
Ph. No. (Off.)				Mobile		
Email:						
Accommodation required.	Yes	No				
Have you attended similar course earlier: Yes / No _____						
If yes, provide details:						

Signature of the participant

Recommendation of the Forwarding Authority

I recommend Dr/Mr./Msworking as -----

(Designation).....(Department).....
.....

(Institute/University/College) to attend the “Capacity Building Programme for young Social Science/Commerce/Management Faculty” being organized by Department of Management Studies, MANIT Bhopal. In case of selection, he/ she will be relieved on time to participate in the above-mentioned programme.

Signature of the Head of the Institution With office seal