



MAULANA AZAD NATIONAL INSTITUTE OF TECHNOLOGY

DEPARTMENT OF MANAGEMENT STUDIES

EMPOWERING LEADERS OF TOMORROW

Our program is designed to mold future business leaders with the skills and knowledge required to excel in today's dynamic business environment.

DOMS:

Maulana Azad National Institute of Technology (MANIT) , Bhopal has Department of Management Studies (DoMS) that offers postgraduate management programs (MBA with Dual specializations) and PhD in Management.



DIRECTOR, MANIT

• Dr. Karunesh Kumar Shukla

The management program at MANIT Bhopal equips students with innovation, flexibility, and teamwork skills, while fostering social responsibility and ethical values.

We emphasize on teaching excellence, industry collaboration, and practical exposure to create enthusiastic learners. Through comprehensive and values-based education, students are trained to excel in various management domains.

HEAD OF T & P CELL

• Dr. Aruna Saxena

It gives us immense pleasure to extend to you a most cordial invitation to participate in the campus recruitment program of National Institute of Technology,

Bhopal. With an increasing thrust being placed on institute-industry interaction, it is my sincere belief that our esteemed organization and NIT Bhopal stand to gain immensely from the symbiotic relationship.

HEAD OF DEPARTMENT

• Dr. Amit Banerji

The MBA curriculum at MANIT Bhopal is regularly updated to address upcoming challenges, encouraging students to engage

in industrial visits and guest lectures for well-rounded managerial skills. Combining national-level standards with management competencies, the department aims to instill a professional attitude in students and seeks to establish enduring, mutually beneficial relationships.

WHY YOU SHOULD CHOOSE US

NIT-Bhopal is a highly respected institution known for its academic excellence and commitment to nurturing future leaders. Our students get admission by cracking prime score in CAT/CMAT/MAT.

Our MBA program offers a robust curriculum that blends theoretical knowledge with practical applications across various business disciplines.

Students learn from distinguished faculty members who are experts in their fields and dedicated to providing quality education and mentorship.

They benefit from our advanced facilities, including smart classrooms, cutting-edge labs, and a comprehensive library to support their learning experience.

They engage in diverse extracurricular activities including celebrations, educational tours, and recreational trips that enrich your overall experience.

They also experience a dynamic campus life with numerous student clubs, cultural events, and sports activities that foster personal growth and community spirit.



VISION

"MANIT looks forward to becoming a global centre for technical and professional knowledge"

MISSION

"To produce technical professionals abreast with competence, logical mindset, moral and ethical values and inner strength synchronous with the futuristic requirement of global business so as to strengthen the national economy"

ACADEMIC EXCELLENCE:

SPECIALIZATION

We offer Dual specialization. Allowing students to tailor their education to their career interests and goals, gaining specialized knowledge and skills in their chosen field. Our specialization includes:

- **Financial Management**
- **Human Resource Management**
- **Marketing Management**



CORE CURRICULUM

Financial Management:

- Corporate Tax Planning and Management
- International Financial Management
- Infrastructure Finance
- Security Analysis and Portfolio Management
- Corporate Finance
- Management of Financial Services and Institutions

Marketing Management:

- Product and Brand Management
- Consumer Behavior
- Marketing Services
- Integrated Marketing Communication
- Sales, Distribution and Retail Management
- Rural Marketing and Agro Business

Human Resource Management:

- Industrial Relations
- Organizational Development and Change Management
- Strategic HR Planning and Management
- Labor Laws
- Employment and Compensation Management
- International Human Resource Management

OVERVIEW:

The MBA program at MANIT is designed to cultivate future business leaders through a rigorous and comprehensive curriculum. Covering essential disciplines like Finance, Marketing and Human Resources the program offers specialized tracks for tailored learning. With state-of-the-art facilities and a distinguished faculty comprising industry experts and scholars, MANIT provides an enriching educational experience. Students benefit from strong industry connections, extensive placement support, and a vibrant campus life, ensuring they are well-prepared for successful careers in the dynamic business world.

MORE THAN EDUCATION



FESTIVITIES

MANIT celebrates festivals like Diwali and Holi, and hosts the cultural fest 'Maffick' with music, dance, and drama performances.



ED - TOUR

Students participate in educational tours and industrial visits to companies like Infosys and Tata Motors, gaining real-world business exposure.



TRIPS

Recreational trips include trekking, historical site visits, and nature retreats, offering students relaxation and peer bonding opportunities.

OUR PEDAGOGUES:



**DR. AMIT
BANERJI**

Designation: Professor, HOD
Qualification: MBA, PhD.
Specialization: Economics



**DR. BIKRANT
KESARI**

Designation: Assistant Professor
Qualification: MBA, Ph.D
Specialization: Marketing
Management & Organizational
Behaviour



**DR. GYANESHWAR
SINGH KUSHWAHA**

Designation: Associate professor
Qualification: UGC-JRF & NET, MBA,
Ph.D.
Specialization: General Management,
Marketing Management, Green
Marketing, Customer Relationship
Management & Supply Chain
Management



**DR. VARSHA
ROKADE**

Designation: Associate professor
Qualification: PhD, MBA
Specialization: Human Resource
Management and Marketing
Management



**DR. SHUCHI
SHRIVASTAVA**

Designation: Professor
Qualification: Ph.D. MBA
Specialization: Human Resource
Management, Business
Communication, Public Speaking,
Communication Skills, Presentation
Skills



**DR. HERGOVIND
SINGH**

Designation: Assistant Professor
Qualification: BE (elect), MBA
(IIITM), Ph.D. (IIITM), PLME (IIM-
Ahemdabad).
Specialization: Information
Management, Technology
Adoption, E-governance



**DR. NENAVATH
SREENU**

Designation: Associate professor
Qualification: MBA, PhD.
Specialization: Finance and
Accounting



**DR. PRIYANKA
VERMA**

Designation: Associate professor
Qualification: MBA, PhD
(Advertising)
Specialization: Marketing,
Advertising

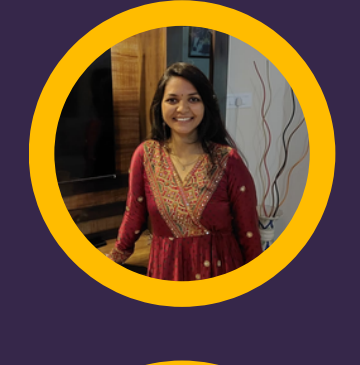
PLACEMENT TEAM



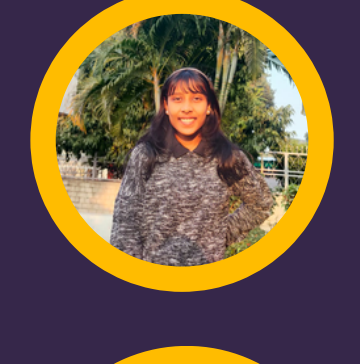
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TOP RECRUITERS:



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