MAULANA AZAD NATIONAL INSTITUTE OF TECHNOLOGY, BHOPAL-462003

DEPARTMENT OF MANAGEMENT STUDIES

MASTER OF BUSINESS ADMINISTRATION (M.B.A.FULL TIME)

SCHEME OF STUDY (2025-2026)

FIRST SEMESTER:

COURSE CODE	SUBJECTS	SCHEME OF STUDIES PERIOD PER WEEK			TOTAL CREDITS
		L	T	P	
MG1101	MANAGERIAL PRESENTATION SKILLS AND TRAINING	2	0	0	0
MG1102	BASICS OF STATISTICS	3	0	0	2
MG1103	ORGANIZATIONAL BEHAVIOR	3	0	0	3
MG1104	HUMAN RESOURCE MANAGEMENT	3	0	0	3
MG1105	ACCOUNTING FOR MANAGERS	3	0	0	3
MG1106	FUNDAMENTALS OF MARKETING MANAGEMENT	3	0	0	3
MG1107	MICROECONOMICS	3	0	0	3
MG1108	BUSINESS AND CORPORATE LAWS	3	0	0	3
MG1109	MANAGEMENT INFORMATION SYSTEMS	3	0	0	3
MG1110	E-BUSINESS	3	0	0	3
TOTAL HOURS:29 **TOTAL CREDITS (CUMULATIVE):26**		**TOTAL CREDITS**			**26**

SECOND SEMESTER:

COURSE CODE	SUBJECTS	SCHEME OF STUDIES PERIOD PER WEEK			TOTAL CREDITS
		L	T	P	
MG1201	BUSINESS MODELING LAB I	0	0	2	2
MG1202	FINANCIAL MANAGEMENT	3	0	0	3
MG1203	MACROECONOMICS	3	0	0	3
MG1204	BUSINESS ETHICS AND CORPORATE GOVERNANCE	3	0	0	3
MG1205	OPERATIONS RESEARCH	3	0	0	3
MG1206	BUSINESS RESEARCH METHODOLOGY	2	0	0	2
MG1207	ADVANCED MARKETING MANAGEMENT	3	0	0	3
MG1208	OPERATIONS MANAGEMENT	3	0	0	3
	OPENELECTIVE	3	0	0	3
MG1281	DESIGN THINKING				
MG1282	INTELLECTUAL PROPERTY ASSET MANAGEMENT				
MG1283	TECHNOLOGY INNOVATION AND MANAGEMENT				
TOTAL HOURS:25 **TOTAL CREDITS(CUMULATIVE):51**		**TOTAL CREDITS**			**25**

OPEN ELECTIVES:
INSTRUCTIONS:STUDENT
FOUR SPECIALIZAT

THIRD SEMESTER:

COURSE CODE	SUBJECTS	SCHEME OF STUDIES PERIOD PER WEEK			TOTAL CREDITS
		L	T	P	
MG2101	MANAGING STARTUPS	3	0	0	3
MG2102	STRATEGIC MANAGEMENT	3	0	0	3
MG2103	SUMMER TRAINING AND PROJECT REPORT	0	0	4	2
MG2104	STATISTICS FOR BUSINESS DECISIONS	3	0	1	3
MG2105	BUSINESS MODELING LAB II	0	0	2	2
	ELECTIVE 1(1ST SPECIALIZATION)	3	0	0	2
	ELECTIVE 2(1ST SPECIALIZATION)	3	0	0	2
	ELECTIVE 3(1ST SPECIALIZATION)	3	0	0	2
	ELECTIVE 1 (2ND SPECIALIZATION)	3	0	0	2
	ELECTIVE 2 (2ND SPECIALIZATION)	3	0	0	2
	ELECTIVE 3 (2ND SPECIALIZATION)	3	0	0	2
TOTAL HOURS: 34 **TOTAL CREDITS (CUMULATIVE):76**		**TOTAL CREDITS**			**25**

FOURTH SEMESTER:

COURSE CODE	SUBJECTS	SCHEME OF STUDIES PERIOD PER WEEK			TOTAL CREDITS
		L	T	P	
MG2201	SUPPLY CHAIN MANAGEMENT	3	0	0	3
MG2202	PROJECT MANAGEMENT	3	0	0	3
MG2203	INTERNATIONAL BUSINESS AND TRADE	3	0	0	3
MG2204	DISSERTATION	0	0	6	3
	ELECTIVE 4(1ST SPECIALIZATION)	3	0	0	2
	ELECTIVE 5(1ST SPECIALIZATION)	3	0	0	2
	ELECTIVE 6(1ST SPECIALIZATION)	3	0	0	2
	ELECTIVE 4 (2ND SPECIALIZATION)	3	0	0	2
	ELECTIVE 5 (2ND SPECIALIZATION)	3	0	0	2
	ELECTIVE 6 (2ND SPECIALIZATION)	3	0	0	2
TOTAL HOURS: 33 **TOTAL CREDITS (CUMULATIVE):100**		**TOTAL CREDITS**			**24**

LIST OF SPECIALIZATIONS

OPEN ELECTIVES:

INSTRUCTIONS:STUDENTS NEED TOPIC ANY THREE SPECIALIZATIONS PAPERS/COURSES FROM THE FOUR SPECIALIZATION/COURSES AVAILABLE IN MBA 2ND YEAR (SEMESTER III AND IV).

MARKETING MANAGEMENT:

COURSE CODE	COURSE NAME	SEM
MG2151	INTEGRATED MARKETING COMMUNICATION	III
MG2152	PRODUCT AND BRAND MANAGEMENT	III
MG2153	CONSUMER BEHAVIOUR	III
MG2154	DIGITAL MARKETING	III
MG2251	SALES MANAGEMENT	IV
MG2252	MARKETING OF SERVICES	IV
MG2253	RETAIL MARKETING	IV
MG2254	INDUSTRIAL MARKETING (B2B)	IV

FINANCIAL MANAGEMENT:

COURSE CODE	COURSE NAME	SEM
MG2161	FINANCIAL DERIVATIVE	III
MG2162	FINANCIAL ANALYTICS	III
MG2163	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	III
MG2164	INTERNATIONAL FINANCE MANAGEMENT	III
MG2261	FINANCIAL MARKETS AND INSTITUTIONS	IV
MG2262	MERGERS,ACQUISITIONS AND CORPORATE RESTRUCTURING	IV
MG2263	FINANCIAL RISK MANAGEMENT	IV
MG2264	INFRASTRUCTURE FINANCE	IV

HUMAN RESOURCE MANAGEMENT:

COURSE CODE	COURSE NAME	SEM
MG2171	COMPENSATION AND BENEFITS	III
MG2172	INDUSTRIAL RELATIONS	III
MG2173	LABOUR LAWS	III
MG2174	ORGANIZATIONAL DEVELOPMENT AND CHANGE MANAGEMENT	III
MG2271	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	IV
MG2272	ORGANIZATIONAL WORK LIFE BALANCE	IV
MG2273	NEGOTIATION AND CONFLICT MANAGEMENT	IV
MG2274	TALENT MANAGEMENT	IV